



Recently relaunched for the UK market, our exclusive new Polyair™ product is the only 100% recyclable, carbon neutral material currently available.

Polyair is truly the greenest material we know of. When integrated with our Polylite solution, this product will not only improve your green credentials and dramatically reduce your carbon footprint it will, more importantly, provide a cost effective alternative to standard polythene.

Original Polyair was an oxy-degradable polythene developed at a time when everyone thought that the oxy-degradable route was the way to go. However, we soon began to wonder at the actual benefits of a material that completely degraded within 2/3 years – our atmosphere simply turned it to flakes and particles.

The big question was – **Why manufacture a material that cannot be recycled or reused?**



Bio-based,  
carbon neutral

There is no doubt that this bio-based product will have a massive environmental impact.

**FACT: Every 1 tonne of our new Polyair manufactured means that 2.5 tonnes of CO<sub>2</sub> has been captured from our atmosphere.**

**FACT: Using a bio-based material at a percentage of 60% in film reduces the CO<sub>2</sub> emissions to 0% even when you take into consideration the energy used for manufacturing and shipping.**

Rather than being oxy-degradable, our new Polyair material is bio-based. Made from sugar cane it's the process of photosynthesis as the plant grows that makes this product carbon neutral. The sugar cane actively captures CO<sub>2</sub> from the atmosphere, while at the same time releasing oxygen – making this material not just green, but proactively green.

Our exclusive Polyair material can be chosen as an alternative option to regular polythene across our entire product range, offering your company the opportunity to improve your 'green' credentials, meet legislative requirements and deliver improved environmental solutions.

Polyair can be used across our full product range of bags, covers, tubes, films, wraps and stretch film, giving you a significantly greener, environmentally friendly option.

Contact our helpful sales personnel to find out how you can benefit from switching to Polyair based on your current product specifications. Simply send us a current sample of your regular polythene, including the specification and details of the required application and we will be able to advise you on the optimum Polyair solution, ensuring you the best cost and environmental savings.

## A better way to make polythene

