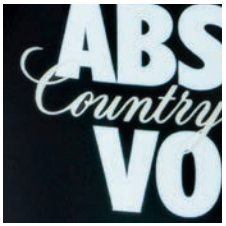
WILLIS

BRANDED MERCHANDISE



4 **Stainless Steel** – bar range
5 **Stainless Steel**
6 **Stainless Steel**
7 **Aluminium**
8 **Stainless Steel** – bottle buckets
9 **Bar Runners** – rail mats
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21 **Barware**
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24 **Parasols** – contemporary
25 **Parasols** – wooden / aluminium
26 **Barriers, Banners & Flags**

anything and everything branded

Welcome to our new range!

Trading for almost 40 years has seen Willis Publicity develop into one of the UK's leading suppliers of Branded POS Bar Products. Working with some of the world's leading brands we have carefully developed ranges to suit all drinks sectors and venues too –

Brewery
Spirit
Wine
Cider
Soft Drinks

Our product range caters for all budgets and covers both standard items as well as bespoke developments.

It is impossible for us to illustrate every single product we have produced but hopefully our brochure will give you a good feel for what we can offer.

With our own in-house design studio and print facility we can provide your brand and company with "the Total Branded POS Solution".

For a full presentation on how Willis Publicity can help with our campaign **please call +44 (0)1582 764040** email sales@willispublicity.co.uk or visit us online at www.willispublicity.co.uk

We look forward to hearing from you.

stainless steel

Premium and functional bar items for all areas of the bar

Powder coated finishes

Table service sets

stainless steel

Lacquered finishes
for colour and impact

Polished or satin finishes

De-bossing or embossing

Laser etching

Screen printing

stainless steel

Vertical BOLS logo in blue, red and white in one position. 90mm long x 25mm wide

Ice bucket – with slanted top. Max height 245mm

Branding – debossed logo to each side – approx 45mm diameter

Finish – polished aluminium with a clear lacquer or stainless steel with clear lacquer

Minimum height 185mm

Overall diameter 205mm

With very slight taper to base

The liner of the ice bucket – injection moulded in blue (colour ref to be confirmed). To be visible at the base

Stainless steel spirit kits

Premium beer set

aluminium/stainless steel

Superior print quality

Laser cut logo

Bespoke vodka shot holder

Table service sets

bottle buckets

stainless steel or aluminium

Galvanised tin

Stainless steel

Bottle coolers – perfect for promotions

Opener for added functionality

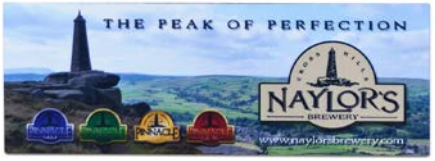
Heat reactive transfers

Full wrap around graphics

Powder-coated finish

bar runners and rail mats

High visibility.
Great stand out at the point of purchase



Standard borderless natural rubber

PVC rubber

Premium bordered Nitrile rubber

resin

Replica cast aluminium and wood

Porcelain

Replica wood stave

Stone

Any finish - even fruit!

Coasters

resin

Wall barrel end
and mini barrels

Ships telegraph

Aluminium

Rope

Driftwood

Chain-links

gift ideas

Range of umbrellas

Beach range and belt accessories

Bespoke hip flask

Fridge magnetic / bottle openers

140mm

gift ideas

Corporate gifts

Complete promotional kits

Range of keyrings

Pin badges

Cufflinks

Lanyards

wine accessories

Acrylic

Rolled stainless steel
Champagne bucket

Champagne and wine sealers

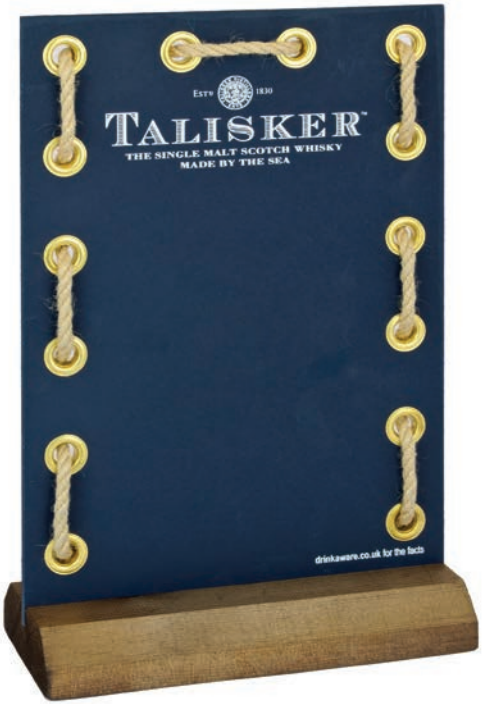
Polished stainless steel

Acrylic

Waiters' friend

blackboards

A4 and A5 table top



Bespoke finishes

Digital and screen printed graphics

Real wood frames
18 x 24 inches

Outdoor A Boards

brewery range

High quality
enamel pump clips

Zinc casting

Nickel plating

Enamel finish

220mm

External wall signs

Resin bottle display

Non-slip tin waiter trays

1/3 pint beer tasting trays / paddles

Aluminium / stainless steel drip trays

bar accessories

Bartender cases

PVC coated bar blades

Premium leather
cocktail sets

Stainless steel bar
and boogie blades

shakers

bar tools

Boston shakers

PVC / Rubber coated

Stainless steel bar tools

Stainless steel Citrus press

Stainless steel muddlers and mixing spoons

barware

Lime and lemon slicers

Bar caddies
with digital print

Cutting board

5oz Ice scoops branded

Stainless steel citrus press

barware

Diamond range

10 litre

6 litre

3.4 litre

4 litre

Mini ice bucket

Non-slip waiter trays

Standard and
bespoke stirrers

drinkware

Diamond range

SAN and Polycarbonate
– ideal for outside use

4 pint jug. 1 pint and 1/2 pint
CE marked tumblers

Acrylic 1.2 litre

Stackable

Cocktail jugs 1.9 litre

Coloured SAN

illumination

All products WEEE registered / CE and ROHS certified

PremiLED illuminated ice trough

Anodised aluminium bottle glorifiers

Anodised aluminium bottle glorifiers

Ice trough 450mm x 200mm

Rotating bottle glorifier with LEDs

LED illuminated ice bucket base

Changeable back section

parasols
contemporary

High quality branding

1.8 and 2 metre square

Double-sided branding for brand reinforcement

Anti-vandal drum

4 metre umbrella

parasols

wooden range

Double sided fabric

Pulley system

beach parasols

Fibre glass ribs

Premium aluminium range

barriers & flags

Stainless steel range

2m x 1m

Steel powder-coated range

Feather flags

Teardrop flags

Indoor / outdoor banners

Our comprehensive range of POS items enables us to provide brand owners with maximum exposure whilst offering outlets quality and functional bar POS.

For further information please **contact our sales team on +44 (0)1582 764040 or email sales@willispublicity.co.uk**

To receive our Diamond Printed Products or Stock Items brochure please

contact our sales team on +44 (0)1582 764040 or email sales@willispublicity.co.uk

WILLIS

BRANDED MERCHANDISE

Willis Publicity Ltd, Unit 2 Allied Business Centre, Coldharbour Lane, Harpenden, Hertfordshire, AL5 4UT, United Kingdom

Tel: +44 (0)1582 764040 **Fax**: +44 (0)1582 767575 **Email**: sales@willispublicity.co.uk **Web**: www.willispublicity.co.uk

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